



INDIA CYCLE SHOW 2025

International Bicycle & E-Bike Exhibition

17-22 January 2025

Hall 4, First Floor, Pragati Maidan, New Delhi



Co-located with the
**Auto Expo – The
Motor Show**



The first edition of the 'India Cycle Show 2025' showcases the best of the cycling world.

What's on offer

- New bike launches
- Interactive displays
- Custom bikes & innovation
- Dedicated tracks for test rides and demonstrations
- Wide promotion among cycle dealers and distributors for B2C opportunities
- Parallel seminars and knowledge sessions on sustainability mobility, etc
- Other events to promote bicycles and the micro-mobility segment

**Bharat
Mobility**
GLOBAL EXPO 2025

Beyond Boundaries: Co-creating
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Pedal into the future

Discover a world of two-wheeled wonders at India's premier cycling event organised by Bharat Mobility Global Expo 2025! From cutting-edge e-bikes to modern cruisers, we've got it all

India Cycle Show 2025: Co-located with Auto Expo – The Motor Show 2025

For the first time, the bicycle sector will be showcased alongside India's biggest automotive exhibition, the **Auto Expo – The Motor Show 2025** at **Bharat Mobility Global Expo 2025**. Bharat Mobility Global Expo is India's premier event on the future of mobility, innovation, and sustainability. Over six days, the Bharat Mobility Expo will showcase the entire mobility value chain across three venues, with pavilions on automobiles, e-mobility, steel, startups, batteries, micro-mobility, urban transport, software and electronics, tyres, research organizations, etc.

Don't miss this chance to witness the latest trends and technologies in the bicycle and e-bike industry.

The global bicycle market is anticipated to grow to US\$ 122.52 billion in 2024. A survey by Ipsos Global Advisor in 2022 highlights India's leadership in cycling, revealing that 90% of urban Indians ride a bicycle at least once a week, with many believing it contributes to reduced carbon emissions.





Product profiles of exhibitors

Complete bicycles

MTB / Cross; Hardtail; Cross bikes; Fat bikes; BMX; Trekking bikes; Urban bike; Road Bike; Gravel; Triathlon; Folding Bicycle; Tandem; Transport Bicycle / Cargo bike; Others

Bicycle parts, spares & components

Frames, forks, suspensions; Shocks; Chain rings; Cranksets; Brackets; Chains/ Belt Drives; Gear Rim/ Cassettes; Gear Shifters & Derailleurs; Gear Hubs; Bottom Bracket System; Shifter, Cable/Sets; Pedals, Brakes, Wheels, Rims, Spoke; Hubs; Tyres; Tubes; Stems; Handlebar Grip/ Handlebar Tape; Workshop equipment; Other parts and components

Accessories and Apparel

Seats; Trailers; Electric Accessories; Health Performance Measurement Devices; Bags & Panniers; Pumps; Bicycle Parking Equipment; Repair Tools; Body Suits, Jerseys

and Jackets; Rainwear; Shoes; Helmet; Gloves; Goggles; Protectors; Anti-theft protection; Other accessories

Recreation & Fitness Products

Home workout bicycles; Roller trainer; Exercise Bikes; Cross trainers; Treadmill; Scooters; Unicycles; Skateboards; Others

Electric-assisted & other micro-utility vehicles

E-bicycles; E-scooters; Electric skateboards; E-bike conversion kits; E-bikes accessories and spares and parts

Cycle innovations and micro-mobility utilities and infrastructure

Cycling and e-bike rentals; Cycling and E-Bike parking stations; Cycle & E-bikes racks; Cargo bikes & carriages; Charging stations for E-bikes; Cycle repair vendors & stations; Apps for cycling utilities and fitness



Event schedule: 17 – 22 January 2025, Bharat Mandapam, Pragati Maidan

17 January	Media
18 January	Media, Special Guests & Dealers
19 – 22 January	Cycle Show be open to visitors

Exhibition Space Tariff (Hall 4FF)

	Indian exhibitors	Foreign exhibitors
Built-up-space – First floor	(Minimum 9 sqm) INR 8,500 + GST (18%) per sqm	(Minimum 9 sqm) US\$ 325 per sqm
Indoor raw space – First floor	(Minimum 36 sqm) INR 7,500 + GST (18%) per sqm	(Minimum 21 sqm) US\$ 300 per sqm

Who can participate

At cycle exhibitions

- **Industry professionals:** Bicycle & micromobility manufacturers, component suppliers, accessories makers, distributors, and retailers.
- **Dealers and distributors:** Looking to explore new products and business opportunities.
- **Innovators and startups:** Innovations in new designs, materials, technologies and public utilities in cycles and micro-mobility
- **Media and press:** To cover the latest trends and innovations in the cycling industry.
- **Cycling clubs & enthusiasts:** Potential buyers, and those interested in learning about cycling.

At cycling events

- **Amateur cyclists:** From beginners to experienced riders, catering to different fitness levels.
- **Professional cyclists:** Talk shows on promoting cycling competitions, cycling and micro-mobility as commute and showcasing their skills.
- **Cycling clubs and groups:** Organized teams participating in group rides or competitions.
- **Families and children:** Many events offer categories for different age groups.
- **Others:** Spectators and those interested in experiencing the cycling culture.

india cycling **spirit**

India Cycling Spirit, an exciting part of the India Cycle Show 2025, will for the first time create a cycling environment for enthusiasts

- **Custom bike showcase:** Marvel at the creativity and craftsmanship of India's custom bike builders.
- **Biking competition:** Cheer on road bike enthusiasts as they compete for glory.
- **Public awareness biking rally:** Join us in promoting sustainable mobility and the benefits of cycling.
- **Retail and merchandise:** Find everything you need for your next biking adventure.
- **Inspiring talks and panel discussions:** Hear from industry leaders and experts on the future of cycling in India.
- **Networking opportunities:** Connect with fellow cycling enthusiasts and professionals.



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